

## EPIMAX® Range Product Features



	EPIMAX® Moisturising Cream	EPIMAX® Original Cream	EPIMAX® Oatmeal Cream	EPIMAX® ExCetra Cream	EPIMAX® Intensive Cream	EPIMAX® Isomol Gel	EPIMAX® Ointment	EPIMAX® Paraffin-free Ointment	EPIMAX® Eyelid Ointment
Widely Recyclable	✓	✓	✓	✓	✓	✓	✓	✓	
SLS-Free	✓	✓	✓	✓	✓	✓	✓	✓	✓
Lanolin-Free		✓	✓	✓	✓	✓	✓	✓	
Paraben-Free		✓	✓	✓	✓	✓	✓	✓	✓
Gluten-Free	✓	✓	✓	✓	✓	✓	✓	✓	✓
Perfume-Free	✓	✓	✓	✓	✓	✓	✓	✓	✓
Paraffin-Free								✓	
Body Wash	✓	✓	✓	✓	✓	✓	✓	✓	
Bath Additive							✓	✓	
Vegan		✓	✓	✓	✓	✓	✓	✓	
	PIP Codes: 100g tube: 414-0729 500g bottle: 413-9606	PIP Codes: 100g tube: 393-4262 500g bottle: 393-4270	PIP Codes: 100g tube: 407-5586 500g bottle: 407-5594	PIP Codes: 100g tube: 405-1454 500g bottle: 405-2452	PIP Code: 500g tub: 422-3913	PIP Codes: 100g tube: 394-0186 500g bottle: 394-0194	PIP Codes: 125g tub: 406-9514 500g tub: 406-9498	PIP Code: 500g tub: 408-3945	PIP Code: 4g tube: 421-9226

The full range includes:

EPIMAX® Moisturising Cream, EPIMAX® Original Cream, EPIMAX® Oatmeal Cream, EPIMAX® ExCetra Cream, EPIMAX® Intensive Cream, EPIMAX® Isomol Gel, EPIMAX® Ointment, EPIMAX® Paraffin-Free Ointment, EPIMAX® Eyelid Ointment

### Product Information

**Presentation:** Creams and gel available in a 500g bottle, tub or 100g tube, ointments available in a 500g or 125g tub (Epimax ointment only), eyelid ointment available in a 4g tube. **Main ingredients:** White soft paraffin, light liquid paraffin, anhydrous lanolin, avena sativa (oat) kernel flour, isopropyl myristate, yellow soft paraffin, polyoxyethylene, hydrogenated castor oil. **Indications:** All products: As an emollient for the relief of dry skin in eczema, psoriasis, and other dry skin conditions. **Creams and gel:** For use as a body wash. 500g/125g Ointments: Bath additive or body wash. 500g/125g Ointment and Paraffin Free Ointment: **Do not use on the face.** **Method of use:** Adults, Elderly and Children: apply to the skin areas as frequently as required. **As a body wash:** Use as required. **As a bath additive:** Melt 4g in hot water and add to the bath. Wash hands after use. **Dosage:** Use as required. **Warnings:** **Do not smoke or go near naked flames – risk of severe burns.** Fabric that has been in contact with these products burns more easily and is a serious fire hazard. **Avoid contact with the eyes. If product does accidentally come in contact with eyes, rinse well with water and seek medical advice.** Talk to your doctor or healthcare professional before use if the skin is broken, badly cracked, infected or bleeding.

Please advise your patients to always read the label.



Fire hazard. Do not smoke or go near naked flames; clothing & bedding with this product dried on them can catch fire easily.

Reference: 1. June 2024 Drug Tariff  
1010451619 v 23.0 June 2024

**Contraindications:** Patients with known hypersensitivity to any ingredient, including Lanolin, Cetostearyl Alcohol, Hydroxybenzoates, Phenoxyethanol, Isopropyl Palmitate, Benzyl Alcohol, Triethanolamine; **Side effects:** Rarely mild reactions such as skin rash can occur. Allergic reactions. **Product classification:** Class I Medical Devices. **Cost:** Epimax Moisturising Cream: £3.04 (500g), £2.02 (100g); Epimax Original Cream: £2.72 (500g), £0.81 (100g); Epimax Oatmeal Cream: £3.16 (500g), £2.10 (100g); Epimax ExCetra Cream: £3.15 (500g), £1.86 (100g); Epimax Intensive Cream: £2.81 (500g); Epimax Isomol Gel: £3.14 (500g), £2.06 (100g); Epimax Ointment: £3.19 (500g), £2.05 (125g); Epimax Paraffin-Free Ointment: £5.11 (500g); Epimax Eyelid Ointment: £2.35 (4g) NHS List Price. **Legal Manufacturer:** Aspire Pharma Ltd, Unit 4, Rotherbrook Court, Bedford Road, Petersfield, Hampshire, GU32 3QG, UK. **Date reviewed:** June 2024. **Version number:** 1010451581 v 14.0

For more information and instructions for use, please visit [epimax.co.uk](http://epimax.co.uk)

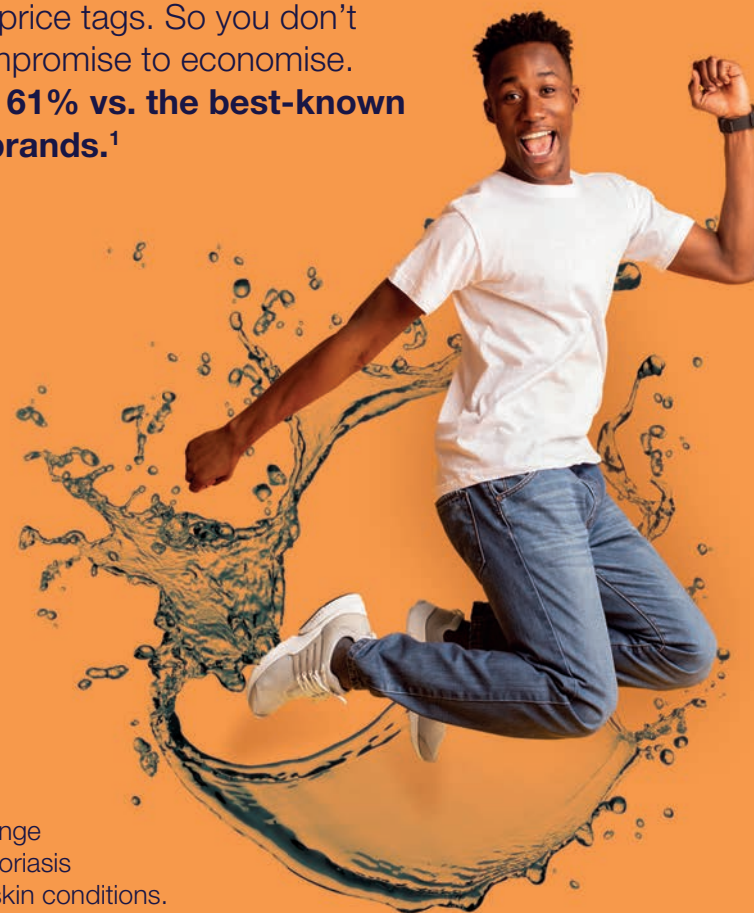
Adverse events should be reported. Reporting forms and information can be found at [www.mhra.gov.uk/yellowcard](http://www.mhra.gov.uk/yellowcard). Adverse events should also be reported to Aspire Pharma Ltd on 01730 231148.

The EPIMAX® range has been identified as IMPACT500 products.



# Skin hydration for the nation

Our formulations are similar to the best-known emollient brands, but without the price tags. So you don't need to compromise to economise. **Save up to 61% vs. the best-known emollient brands.<sup>1</sup>**



An emollient range  
for eczema, psoriasis  
and other dry skin conditions.



Always read the label

**EPIMAX®**  
[epimax.co.uk](http://epimax.co.uk)

# EPIMAX<sup>®</sup>

## Eyelid ointment

NHS List Price (4g) £2.35



A soothing moisturiser to help relieve eyelids that are dry, itchy, red, and flaky.



SLS-free



Paraben-free



Perfume-free

## Emollient treatment cost savings

### Light relief

### Moderate relief

### Intensive relief

#### EPIMAX<sup>®</sup> moisturising cream

Light relief for mild symptoms to soften, protect and moisturise dry skin.



White soft paraffin 14.5%  
Light liquid paraffin 12.6%  
Anhydrous lanolin 1%w/w  
Similar formulation to E45

#### EPIMAX<sup>®</sup> original cream

Light relief when it's needed. Also ideal for use as a body wash.



White soft paraffin 15%  
Liquid paraffin 6%  
Similar formulation to Diprobase<sup>®</sup> Cream\*

#### EPIMAX<sup>®</sup> oatmeal cream

Contains colloidal oatmeal to help allergen-related symptoms.



Avena Sativa (oat) kernel flour  
Similar formulation to Aveeno<sup>®</sup> Cream

#### EPIMAX<sup>®</sup> excetra cream

Lasting relief for more severe symptoms. Also ideal for use as a body wash.



White soft paraffin 13.2%  
Light liquid paraffin 10.5%  
Similar formulation to Cetragen<sup>®</sup> Cream

#### EPIMAX<sup>®</sup> intensive cream

For hydration and relief of very dry skin. Easily absorbed to leave skin feeling hydrated.



Light liquid paraffin 8%  
White soft paraffin 20%  
Similar formulation to Aquamax<sup>®</sup> Cream

#### EPIMAX<sup>®</sup> isomol gel

Balances the comfort of a cream with the relief of an ointment.



Isopropyl myristate 15%  
Liquid paraffin 15%  
Similar formulation to Doublebase<sup>™</sup> Gel

#### EPIMAX<sup>®</sup> ointment

Intensive relief for use overnight, with wet wraps or as a bath additive.  
**Do not use on the face. Wash hands after use.**



Liquid paraffin 40%  
Yellow soft paraffin 30%  
Similar formulation to Epaderm<sup>®</sup> Ointment

#### EPIMAX<sup>®</sup> paraffin-free ointment

Long-lasting, intensive relief for use overnight, with wraps or as a bath additive.  
**Do not use on the face. Wash hands after use.**



Hydrogenated castor oil  
Ideal for those with a sensitivity to paraffin.

**56% saving**  
vs. E45 Cream<sup>1</sup>

**61% saving**  
vs. Diprobase<sup>®</sup> Advanced Eczema Cream<sup>1</sup>

**51% saving**  
vs. Aveeno<sup>®</sup> Cream<sup>1</sup>

**50% saving**  
vs. Cetragen<sup>®</sup> Cream<sup>1</sup>

**30% saving**  
vs. Aquamax<sup>®</sup> Cream<sup>1</sup>

**46% saving**  
vs. Doublebase<sup>™</sup> Gel<sup>1</sup>

**54% saving**  
vs. Epaderm<sup>®</sup> Ointment<sup>1</sup>

We don't have any competitors for the Paraffin-free Ointment

Brand	Price (500g/ml) <sup>1</sup>	% saving
EPIMAX <sup>®</sup> Moisturising Cream	£3.04	-
E45	£6.95	56%
ZeroCream <sup>®</sup>	£4.30	29%

Brand	Price (500g) <sup>1</sup>	% saving
EPIMAX <sup>®</sup> Original Cream	£2.72	-
Diprobase <sup>®</sup> Advanced Eczema Cream	£7.01	61%
Zerobase <sup>®</sup> Cream	£5.58	51%
Aproderm <sup>®</sup> Cream	£4.95	45%

Brand	Price (500g) <sup>1</sup>	% saving
EPIMAX <sup>®</sup> Oatmeal Cream	£3.16	-
Aveeno <sup>®</sup> Cream	£6.47	51%
Zeroveen <sup>®</sup> Cream	£6.13	48%
Aproderm <sup>®</sup> Colloidal Oat Cr.	£5.80	46%

Brand	Price (500g) <sup>1</sup>	% saving
EPIMAX <sup>®</sup> ExCetra Cream	£3.15	-
Cetragen <sup>®</sup> Cream	£6.29	50%

Brand	Price (500g) <sup>1</sup>	% saving
EPIMAX <sup>®</sup> Intensive Cream	£2.81	-
Aquamax <sup>®</sup> Cream	£3.99	30%
ZeroAQS <sup>®</sup> Cream	£3.39	17%

Brand	Price (500g) <sup>1</sup>	% saving
EPIMAX <sup>®</sup> Isomol Gel	£3.14	-
Doublebase <sup>™</sup> Gel	£5.83	46%
Zerodouble <sup>®</sup> Gel	£5.14	39%
Aproderm <sup>®</sup> Gel	£3.99	21%

Brand	Price (500g) <sup>1</sup>	% saving
EPIMAX <sup>®</sup> Ointment	£3.19	-
Epaderm <sup>®</sup> Ointment	£6.89	54%
Hydromol <sup>®</sup> Ointment	£5.50	42%
Zeroderma <sup>®</sup> Ointment	£4.29	26%
Aproderm <sup>®</sup> Ointment	£3.95	19%

Brand	Price (500g) <sup>1</sup>	% saving
EPIMAX <sup>®</sup> Paraffin-free Ointment	£5.11	-

Available in 100g tube-£2.02

Available in 100g tube-£0.81

Available in 100g tube-£2.10

Available in 100g tube-£1.86

Available in 100g tube-£2.06

Available in 125g tub-£2.05

\*based on previous formulation